Video: Resource Allocation

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inMotion's **Resource Allocation** feature helps marketing and creative teams simplify their workflow by easily balancing workloads, accurately tagging resources, and effectively planning projects. Project owners can streamlined project creation and task assignment capabilities.

The overall goal of this new feature is to prevent task assignees from being overloaded, effectively eliminating frustration and missed deadlines with better planning and insight.

Best Practices

Tagging Tasks and People

Assigning Tasks According to Workload