



eBook: Perfecting the Perfect Project Launch

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In this eBook, you'll learn all about best practices for project launch as told by industry leaders. You'll also see examples of project launch forms—or assignment briefs—informed by what today's most efficient marketing and creative teams currently use. With a little practice and creative magic, you'll be well on your way to mastering the project launch portion of your process.

[Perfecting Perfect Project Launch.pdf](#) 

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