



# Digital Asset Management (DAM) Integrations

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## What is a DAM?

A Digital Asset Management (DAM) product is a business solution for organizing, storing and retrieving rich media and managing digital rights and permissions.

Media assets include photos, music, videos, animations, podcasts and other multimedia content. Digital Asset Management solutions provide a useful way to maintain a centralized repository for your project's files, allowing shared access to all up-to-date records and data.

## Available DAM Integrations

Adobe Experience Manager (<http://guide.inmotionnow.com/help/adobe-experience-manager>)

BOX (<http://guide.inmotionnow.com/help/dam-box>)

Brandfolder (<http://guide.inmotionnow.com/help/dam-brandfolder>)

Dropbox (<http://guide.inmotionnow.com/help/dam-integration---dropbox>)

ShareFile (<http://guide.inmotionnow.com/help/dam-integration---sharefile>)

Google Drive/Docs (<http://guide.inmotionnow.com/help/google-drive-docs>)

Canto Cumulus (<http://guide.inmotionnow.com/help/dam-canto-cumulus>)

Canto Flight

InRiver

Egnyte (<http://guide.inmotionnow.com/help/dam-integration-egnyte>)

WebDAM (<http://guide.inmotionnow.com/help/dam-integration-webdam>)

Widen (<http://guide.inmotionnow.com/help/dam-integration-widen>)


## Setting up your DAM Integration



To integrate your team's DAM with inMotion, go to **Account > Account Settings > DAM Access**:

Then, click on the DAM system you'd like to integrate on the left column of the page.

Once a DAM solution is chosen, you will be prompted by a series of instructions to assist you in enabling your account. The example provided below is for Dropbox:



## Integration Setup

Instructions to enable your account

1. Click the Enable Button.
2. First time visitor log in to your provider with your known user name and password.
3. Click "Default Folder"  
inMotion recommends setting up a specific folder on your DAM in advance to restrict upload access to that folder This will protect other valuable files and restrict inMotion users to your chosen folder.
4. Click "Restrict to this Folder" (you can change this in the future if needed by selecting "Change Root Folder")

Enable



We strongly recommend that admins set up their account's DAM integration(s) with a service account instead of a personal account. This will allow only the files that you want your users to access to be the only ones made available.